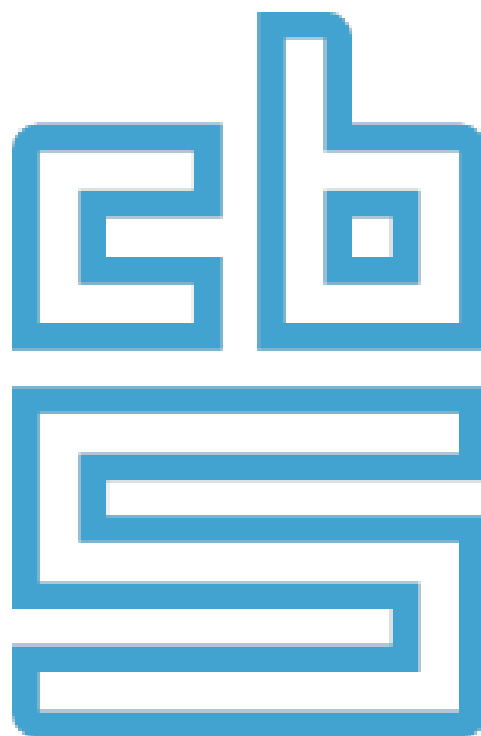




Big Data in official statistics Using Machine Learning as Statistical Methods.

Marco Puts



Quality of Official Statistics

- **Relevance**
- **Accuracy**
- **Accessibility**
- **Clarity**
- **Coherence**
- **Comparability**

Quality of Official Statistics

- **Relevance**
- **Accuracy**
- **Accessibility**
- **Clarity**
- **Coherence**
- **Comparability**

**Methods used in Official Statistics
also have to meet these quality
standards!**

Using Machine Learning in Official Statistics

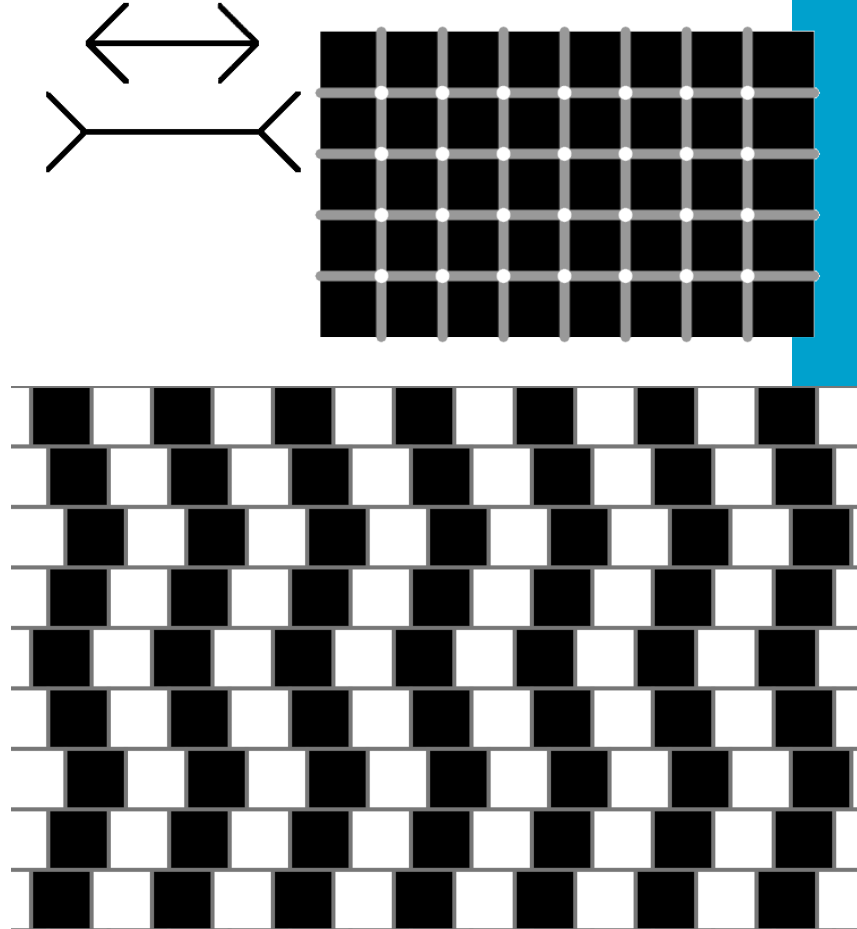
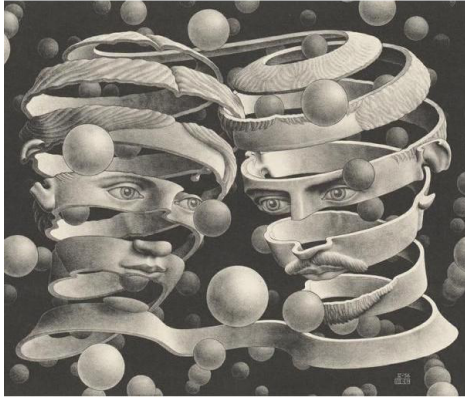
- Induction, Deduction and Abduction
- Machine Learning
- Classification
- The asymptotical behavior towards annotated data
- Representativity of training sets
- Explainable AI

Induction, Deduction and Abduction



Inductive Research





Theory vs. Data driven

- Inductive vs. deductive

- **Deductive**

- Theory

- Hypothesis

- Observation

- Interpretation

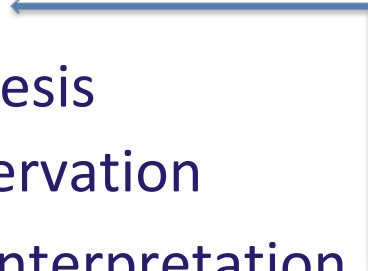
- **Inductive**

- Observation(Data)

- Pattern

- Possible hypothesis

- Theory



Machine learning



Machine Learning

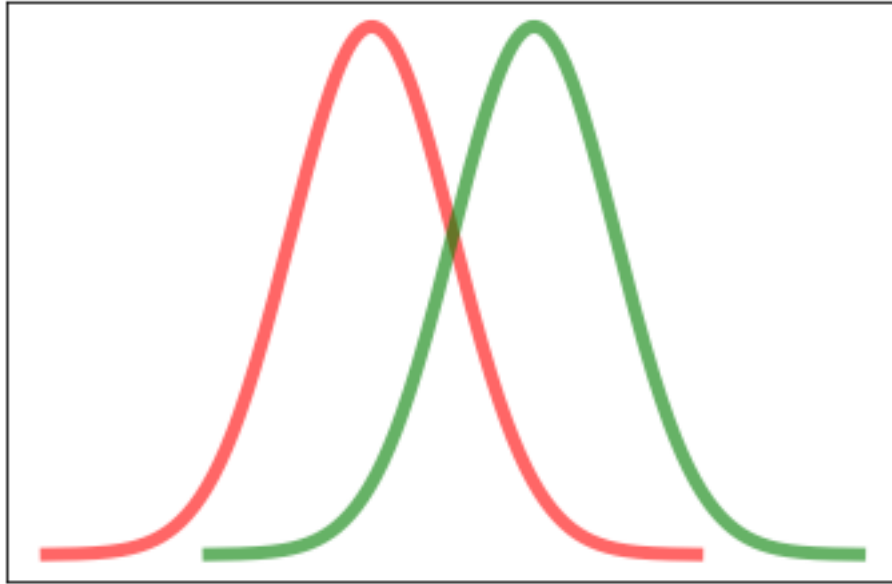
Subfield of Artificial Intelligence

“Learning strategies for Computers”

- Unsupervised learning
 - Clustering
- Supervised learning
 - Classification
 - Regression

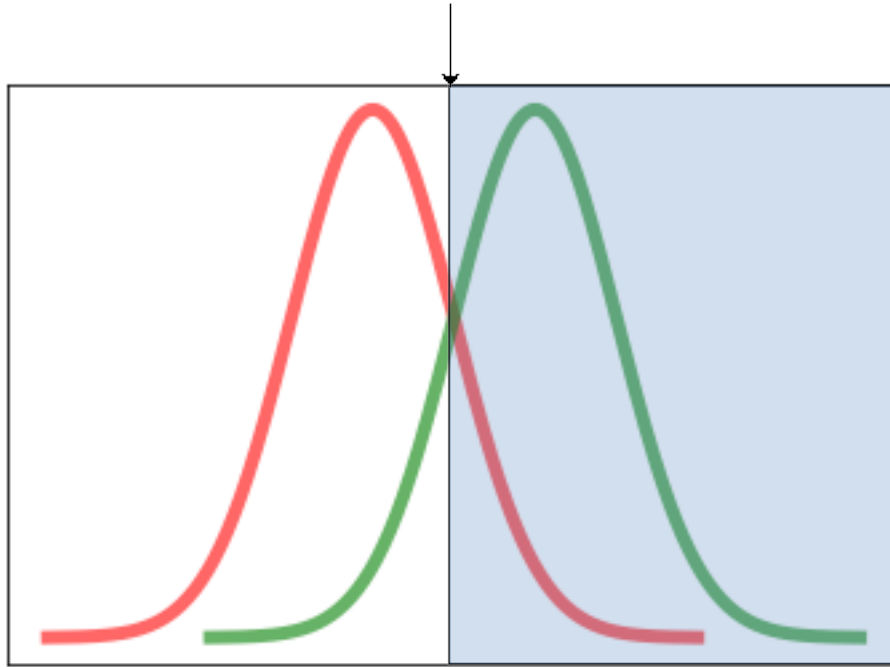
Machine Learning

Classification Explained



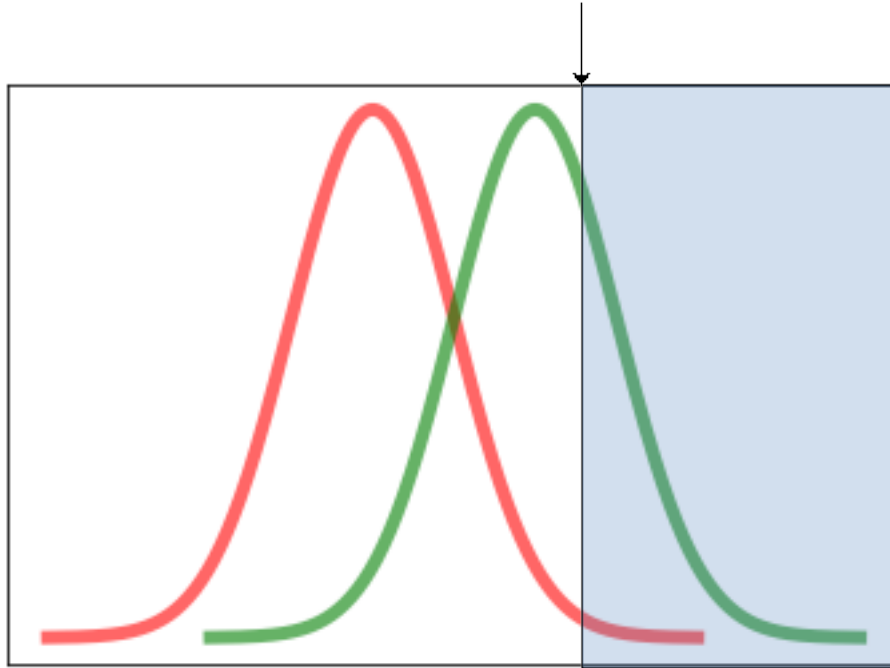
Machine Learning

Threshold



Machine Learning

Threshold

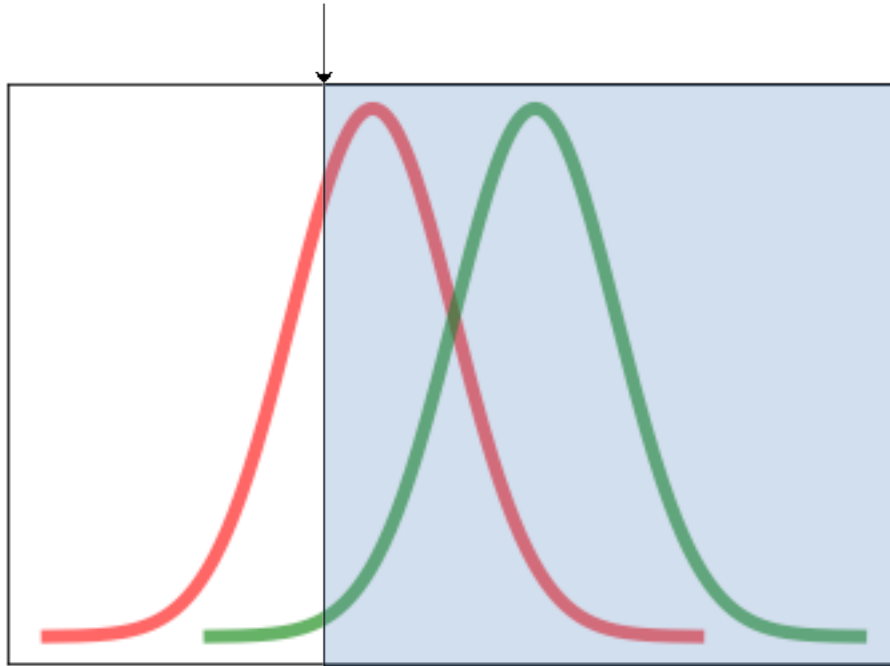


High Precision
Low Recall



Machine Learning

Threshold



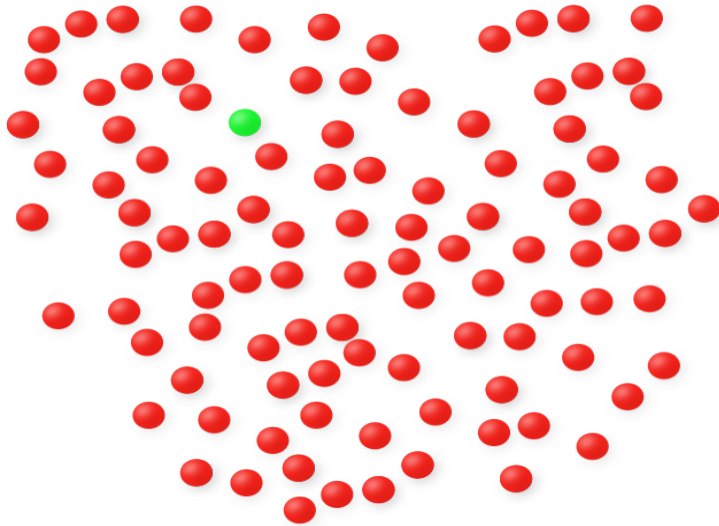
Low Precision
High Recall



Bias in Classifications

Thought experiment

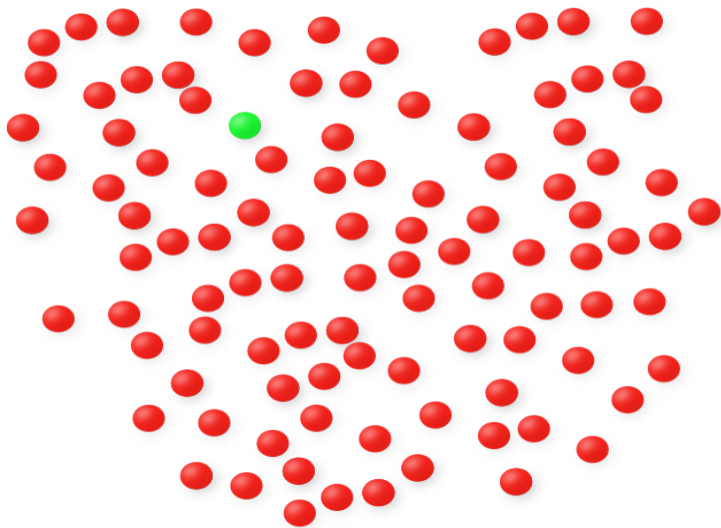
- 99 red marbles and 1 green marble
- Which model can predict the color correctly in 99% of the cases?



Bias in Classifications

Thought experiment

- 99 red marbles and 1 green marble
- Which model can predict the color correctly in 99% of the cases?



Best Model:

**Always predict that the marble is
RED**

Bayesian Ideal Observer Model

A Bayesian view on Classifiers

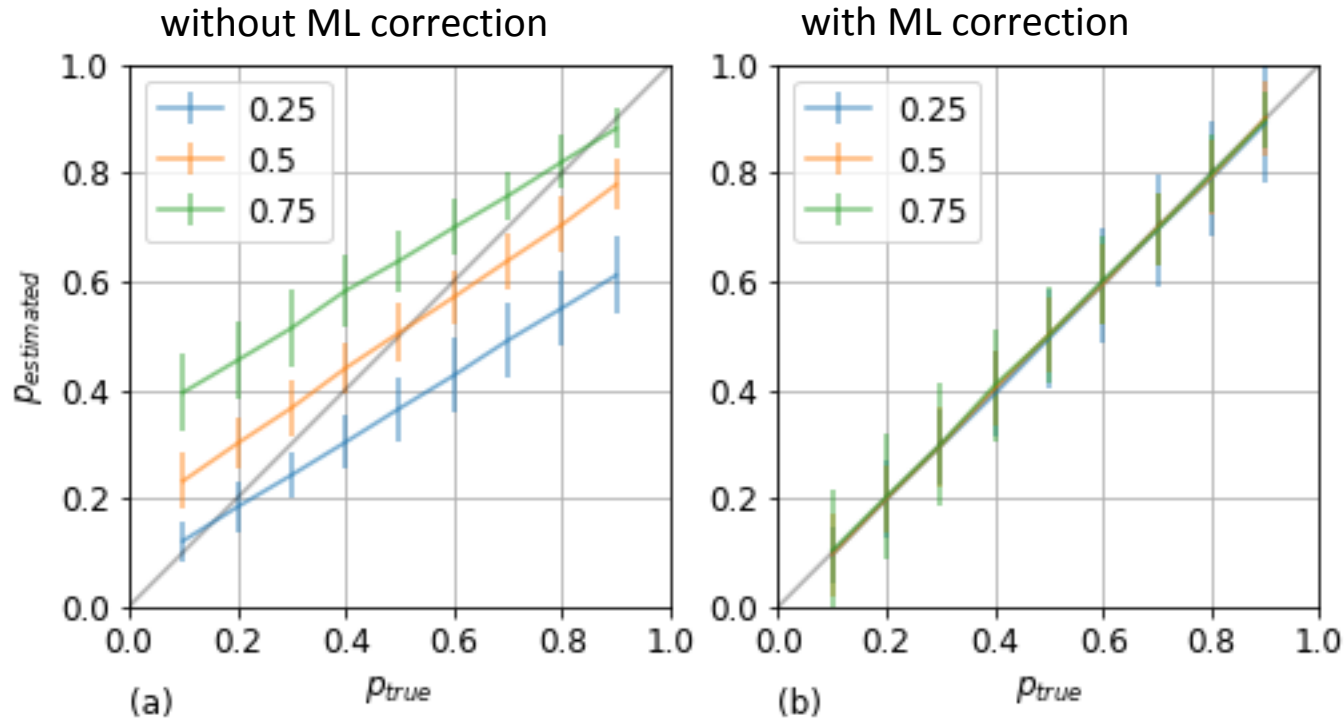
$$P(c = C|\bar{x}) = \frac{P(\bar{x}|c = C)P(c = C)}{P(\bar{x})}$$

- The prior introduces a Bias!

- $$P(\bar{x}) = \sum_{e \in \bar{C}} P(\bar{x}|e)P(e)$$

Bias in Classifications

Simulated dataset



Classification vs. Quantification

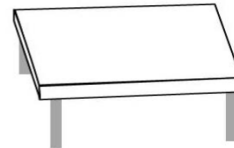
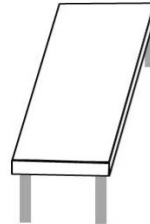
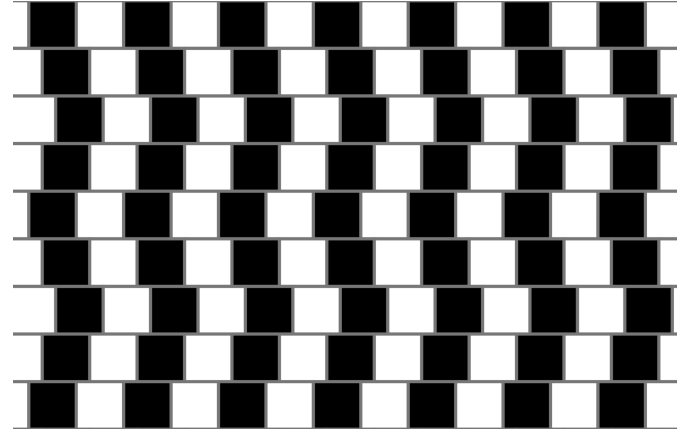
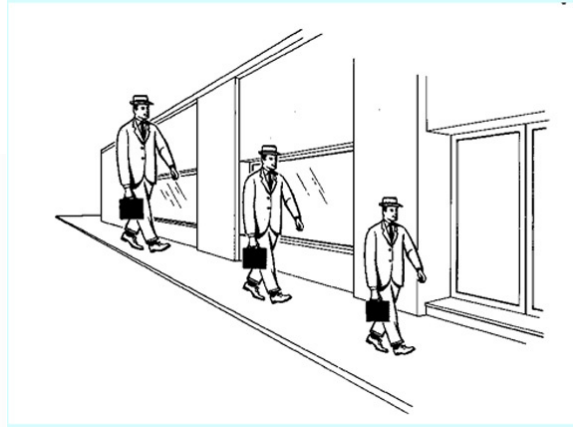
Two ways of using a classifier:

- Threshold/Argmax (classification)
- Expected value by adding up probabilities (quantification)

The asymptotical behavior towards annotated data

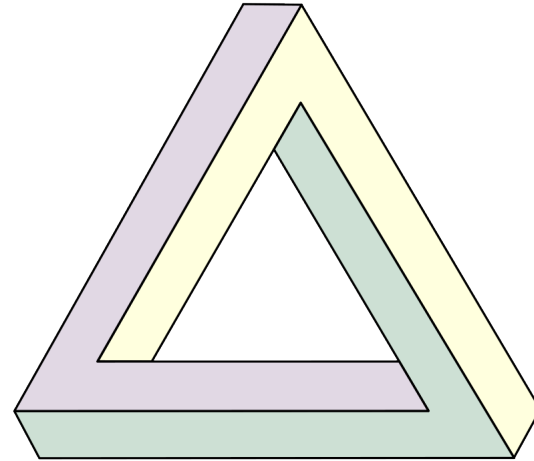


The asymptotical behavior towards annotated data



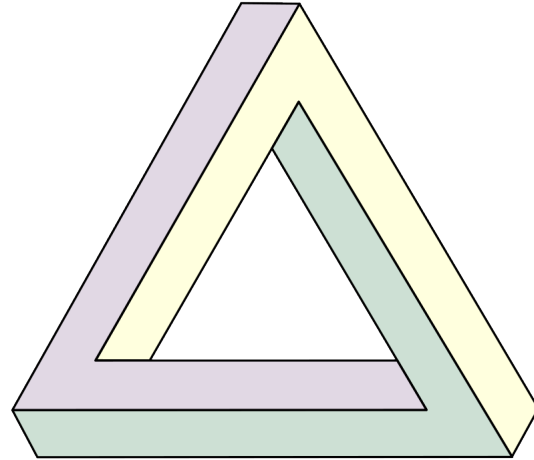
The asymptotical behavior towards annotated data

To what extent is the “observed Ground Truth” real?



The asymptotical behavior towards annotated data

The ML algorithm can never outperform the annotator, since it will learn the mistakes of the annotator.

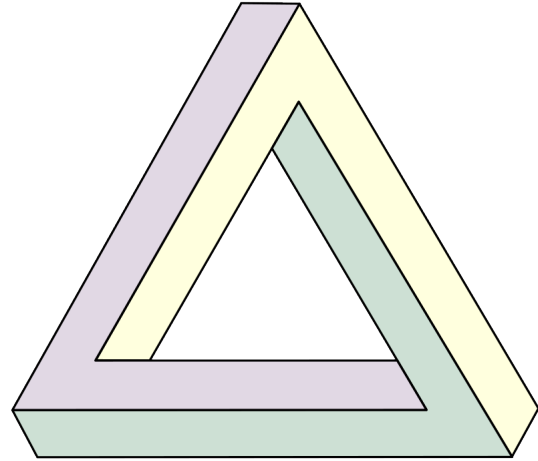


The asymptotical behavior towards annotated data

Mistakes are present in:

- Training set
- Test set
- Validation set

So how to detect these errors?



Representativity of training sets



Representativity of training sets

get the right set of features

Hard to find the correct set of features

- Rare cases
- Minor classes

Sampling methodology is a valid way to overcome this:

- (Stratified) Random Sampling in the population

Representativity of training sets

get the right set of features

Finding strata:

- Clustering features
- Using background information

Apply stratification:

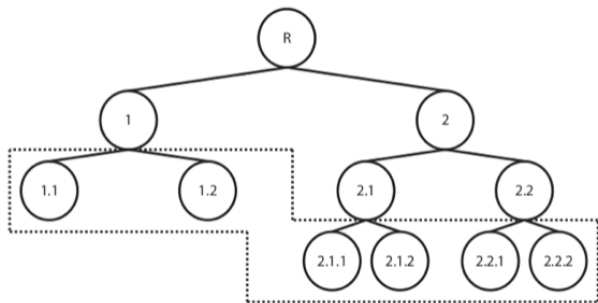
- Weighing
- multiple models

Representativity of training sets

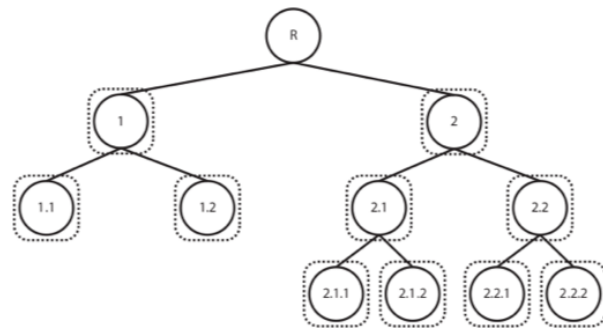
Multiple models

Related model:

- Hierarchical Classification



vs.



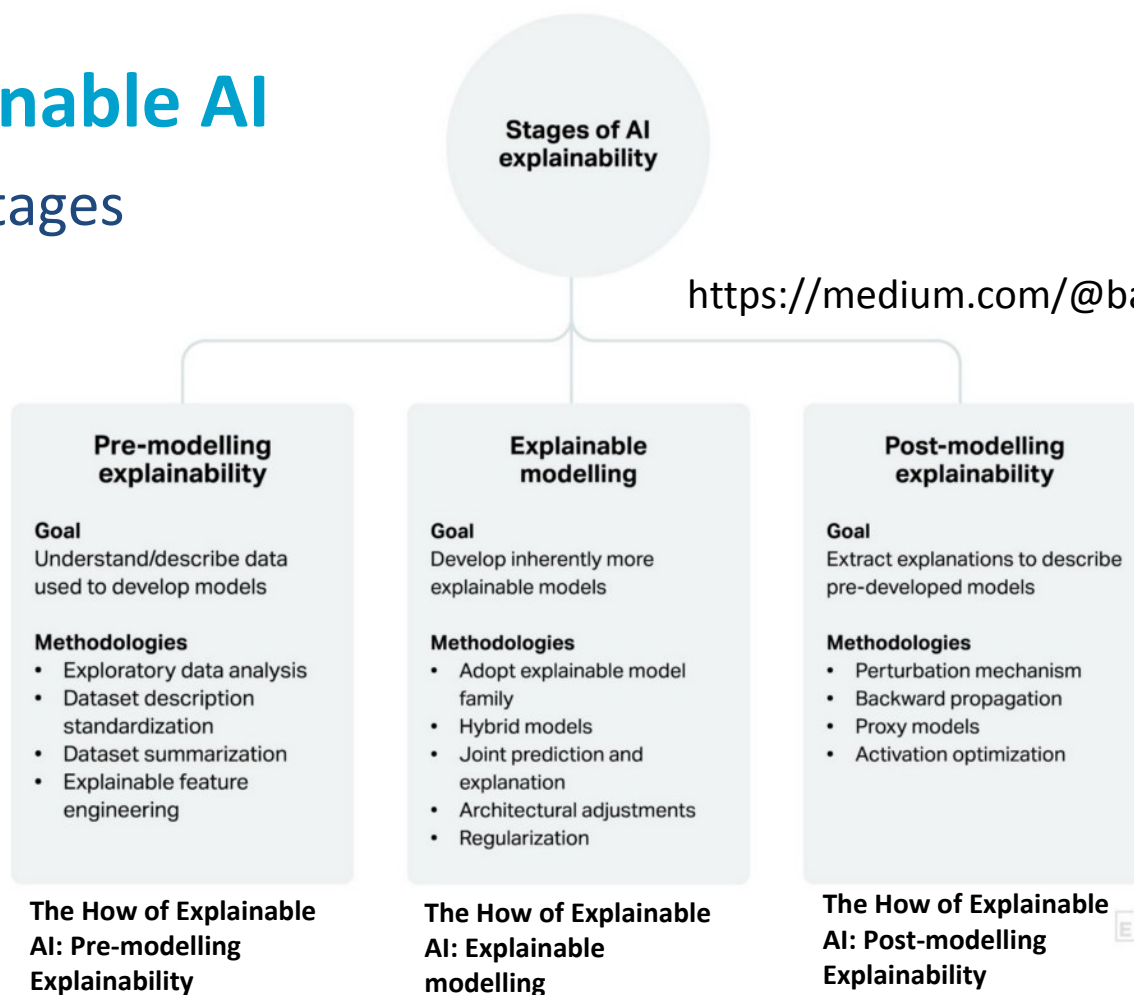
Pedro Chaves, Hierarchical Classification – a useful approach for predicting thousands of possible categories, KDNuggets

eXplainable AI



eXplainable AI

Three Stages



eXplainable AI

Validation

- The best way to validate a model is by understanding
- Marr (1982): Three levels at which an information -processing device should be described to be fully understood:
 - Computational Theory (How does the model relate to the reality?)
 - What is the goal?
 - Why is it appropriate?
 - Logic of the strategy?
 - Representation and algorithm (Design Pattern)
 - Input/output
 - Algorithm
 - (hardware) Implementation (How is it realized?)

eXplainable AI

Computational Theory (cf. Marr)

- "..., trying to understand perception by studying only neurons is like trying to understand bird flying by studying only feathers."
- In AI, the *how* question is often confused with the *why* question.
- "Why are these features selected" vs. "How are these features selected"
- Does it matter how complex the model is when we use this strategy?

Conclusion



Quality of Official Statistics

- **Relevance**
 - **Accuracy**
 - **Accessibility**
 - **Clarity**
 - **Coherence**
 - **Comparability**
-
- **New research topics within machine learning appear due to applications in Official Statistics!**





Facts that matter